

# Feri Murdeni

Experienced Senior Web Developer with 7+ years of expertise in building high-performance websites using WordPress, Shopify, WooCommerce, and modern frameworks. Skilled in PHP, JavaScript, and responsive design, with a strong focus on custom development, testing, and deployment

## CONTACT DETAIL

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Pekanbaru, Indonesia

## EXPERIENCE

### Whello Indonesia, Pekanbaru — Senior Web Developer

SEPTEMBER 2017 - PRESENT

- Develops and implements new website features and functionality to enhance user experience.
- Ensures all website components comply with internal standards, brand guidelines, and best practices.
- Manages project timelines and deliverables to ensure on-time and budget-friendly execution.
- Researches and integrates innovative web solutions to optimize performance and meet client needs.
- Leads the development of marketing and advertising-related web applications.
- Ensures cross-browser compatibility and mobile responsiveness for all projects.
- Oversees quality control and standardization processes to maintain high development standards.
- Explores and implements advancements in WordPress development, tools, and best practices.
- Troubleshoots and resolves technical issues by analyzing logs and user feedback while collaborating with the team on site improvements.
- Continuously enhances knowledge of website architecture, content delivery, and SEO optimization strategies.

### Murdeni.com, Pekanbaru — Web Developer

SEPTEMBER 2022 - PRESENT

Developing, customizing, and troubleshooting websites and web applications as a freelance web developer. Specializing in optimizing performance, fixing technical issues, and delivering tailored solutions to meet client needs.

## EDUCATION

### PII Komputindo, Pekanbaru — Diploma

2007 - Teknik Komputer.

## TECHNICAL SKILLS

- WordPress Development
- WooCommerce & Shopify Customization
- PHP, Java, JavaScript, HTML, CSS
- Laravel & CodeIgniter
- REST API Integration
- SEO & Performance Optimization

## SOFT SKILLS

- Problem-solving & Critical Thinking
- Leadership
- Team Collaboration
- Fast Learner & Adaptive
- High Emotional Intelligence

## Portfolio

Website : [Murdeni.com](https://murdeni.com)

GitHub : [fmurdeni](https://github.com/fmurdeni)

Linkedin : [in/ferimurdeni/](https://in.linkedin.com/in/ferimurdeni/)

## LANGUAGES

Bahasa Indonesia, English